

## Run Oxford June 8 Meeting Minutes

Location: Residential College, UM Campus

Members Present: Marvin King, Jill Knight, Nathan Hammer, Ed Dean, Allison Nooe

Marvin King called the meeting to order at 6:10pm

- I. The minutes from the May 28<sup>th</sup> meeting were approved unanimously
- II. The recent Splash 'N Dash 5k (June 6<sup>th</sup>) that Run Oxford sponsored was reviewed
  - a. The route was well received (even though it was hilly) and the choice of Aventura Park was good
  - b. It was determined that next year a new finish line was needed and that maybe we should reverse the route and have the finish at the archway and the start at the far parking lot
  - c. We need to segregate congregation areas from the finish line for sure and have the finish line roped off
  - d. We need to move the food to the pavilion
  - e. It was suggested that more books could be collected by having extra donation boxes in area stores and that people could donate money at area bookstores and the bookstore could select the books to donate
  - f. By analyzing the online registration it was found that most people heard about the race Double Decker, the local paper, and Facebook
  - g. The 2016 race is tentatively planned for the 1<sup>st</sup> Saturday of June to coincide with the anniversary of the Battle of Midway and D-Day
  - h. The cooperation of the fire department and police department was key
  - i. Allison is working on thank you notes
  - j. To put a thank you note in the paper would cost \$180
- III. Creation of a Run Oxford Board
  - a. Positions were approved:
    - i. President: Marvin King
    - ii. Vice President: Jill Knight
    - iii. Secretary: Nathan Hammer
    - iv. Treasurer: Ed Dean
  - b. By-Laws: Ed will suggest by-laws for adoption at the next meeting and these will then go before the entire membership
  - c. Partnership with national organization: We will continue to pursue partnering with a national running club organization
  - d. Future meetings: We will evaluate the meeting schedule each year and will try to find a place with a meeting space in town

- e. Committees: 5 standing committees were formed and potential leadership was discussed
    - i. Runners' Education
    - ii. Social – Peter Straghan
    - iii. Weekly Runs – 3 sub committees were formed
      - 1. Weekend – Need to continue to collect volunteers; It was suggested that we have volunteers post and lead this weekend
      - 2. Track Tuesday – Peter, Amy Beene, Angie Getz (children) and Laura Cline (children)
      - 3. Whirlpool Trails – Caitlin Francis
    - iv. Road Races – Marvin, Allison, Jill
    - v. Membership
- IV. February Half Marathon
- a. Date: February 22, 2016
    - i. The Manning Center was booked on February 6<sup>th</sup> so February 22<sup>nd</sup> was chosen
    - ii. February 22<sup>nd</sup> is good because it is after a number of other local MS races including MS Blues and MS River
  - b. Location: UM Campus
    - i. Marvin met with the athletic department
    - ii. The stadium cannot be used in 2016 due to construction but can be used in future years
    - iii. For 2016 the IPF can be used as the finish
    - iv. Cannot use the baseball stadium due to the possibility of games
    - v. The parking garage is right next to the stadium and IPF
    - vi. It was suggested that the race start at the law school on Chucky Mullins and end at the 38 yard line in future years
    - vii. Using the Union would cost \$250
  - c. Event Management: Start2Finish: Marvin handed out information on the a la carte price structure of using Start2Finish.
    - i. The full complement of their services costs about \$8,500. We won't need quite the full complement, but if we received \$7,500 from BCBS we would put all that to Start2Finish.
    - ii. Our lives will be considerably less stressful to have a professional management team handle the logistics.
    - iii. They require a \$2,500 deposit and it is important that we sign them up quickly.
    - iv. Any additional money from sponsors and race registration fees could go to charity.

- d. Race Name: **Run Oxford's RebelWell Half Marathon sponsored by BCBS of Mississippi**
- e. Logo: We will create a logo in the next 2 weeks
  - i. We discussed having long sleeve t-shirts or sweatshirts
  - ii. Amy will design the logo
- f. Charity: Our charity will be modeled after either of these: Mighty Milers and Marathon Kids. Allison will contact school districts in Lafayette and Panola counties and her professors to see which will do best here.
  - i. Run Oxford will take a portion of the proceeds to sustain our running events, such as the free Splash 'N Dash 5k
  - ii. Chancellor: Marvin will meet with Chancellor Jones on Wednesday to ask if he would be willing to serve as the race marshal (start the runners) and make a brief pre-race talk about the importance of fighting obesity
  - iii. The Y was interested in working with us but we might want to wait until an October race to partner with them (10k?)
- g. Advertising: BCBS already advertises on the Jumbotron during football games and it would be great if BCBS used one of their ads to promote this event; Game day advertising for Ole Miss goes through IMG
- h. We are hopeful that Ole Miss Athletics will provide additional help by having student-athletes pass our water/volunteer on race day
- i. Race Directors: Marvin King and Allison Nooe (M.S. candidate in Health Promotions)
- j. Ed will make out a 1 year budget and we need to work on getting tax exempt status to aid in getting sponsors
- k. Nathan will acquire <http://www.runoxfordhalfmarathon.com>

V. New Business

- a. We discussed the website and adding more information tabs including an "About Us" tab and "a Couch to 5k" tab
- b. The officers need to go to the bank together and checks need to be ordered
- c. We discussed adding training groups for upcoming races such as the St. Jude Marathon